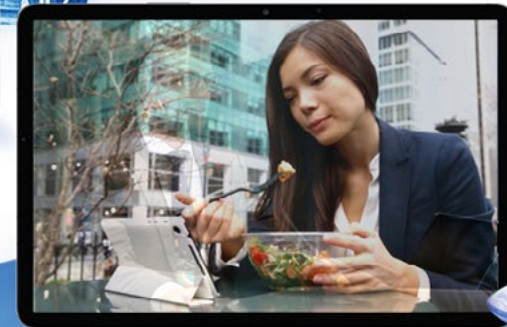


O₂ and Samsung

Here to help your
organisation make
more of mobile

O₂
business

SAMSUNG



A new way of working in a new world

A post-pandemic world has meant there's been a considerable shift in the way most people work. Now, the modern hybrid worker wants the freedom to work where, when, and how they want to.



Fortunately, the right tech and mobile solution can give them the flexibility to do just that

According to a recent Microsoft report, **over 70 percent of workers want flexible remote work options to continue.**¹

But there are challenges. Our own research shows that **2 in 5 (40%)** remote workers still don't have access to all their relevant work systems and only **57%** have a reliable internet connection.²

It's clear then, that to be effective, productive, and happy in their roles, employees need the right mobile device, backed up with the right support. Read on to learn how, with the right mobile solution, O₂ and Samsung can help drive your organisation forward.



Understanding and responding to business challenges: How O₂ and Samsung make the difference



Every business faces its own unique set of challenges and when it comes to mobile solutions, **there is no such thing as a 'one-size fits all' approach.**

Together with Samsung we provide our customers with scalable solutions that tackle specific challenges. And we're proud of the impact we've made.

Whether it's reducing costs, increasing staff retention, enhancing customer experience, or improving efficiency, **our customers know they can rely on us to deliver a superior service**, backed by Samsung's cutting-edge technology and robust devices, that makes more of their mobile.

We've provided some examples from various sectors so **you can see for yourself the positive difference we've helped make.** They show just how much we really can help your organisation gain more flexibility with reliable connectivity and the right tech.

O₂ and Samsung – providing scalable solutions

Business: Improved workforce efficiency

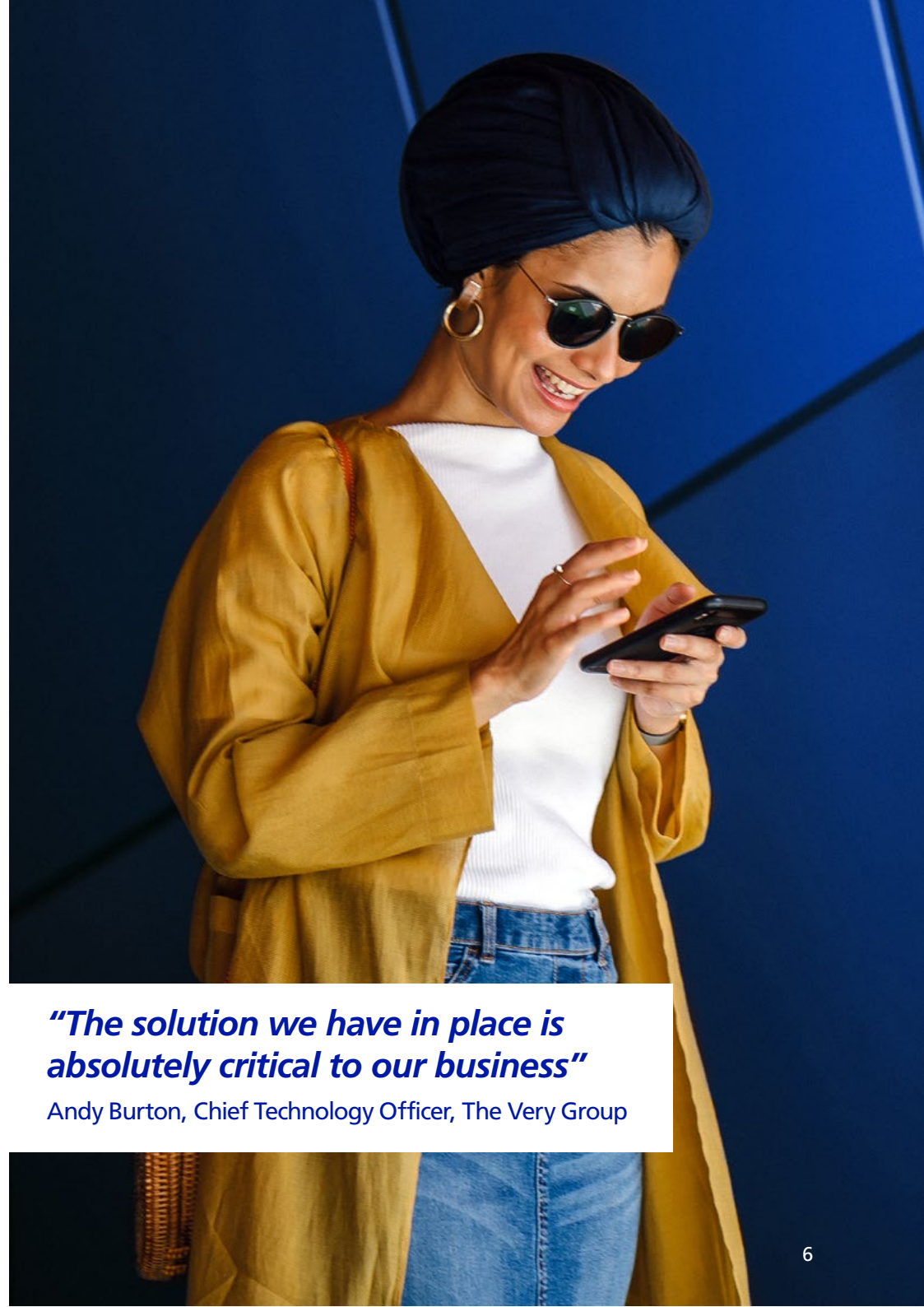


The modern workforce wants to be able to do their jobs wherever they want⁶

Our selection of tools and apps like **Microsoft 365**, **Box** or **Mobile Workflow Management** can help your employees work effectively and maintain productivity. What's more, you can pick and choose the ones you want.

For organisations who have a diverse workforce spread across multiple sites, we can consolidate their communications systems into a single, connected platform. Plus, with **Samsung's Push-To-Talk** feature and **Samsung Knox Capture**, organisations can offer an improved customer experience, with easily managed assets that deliver actionable insights. Allowing organisations to **retain better talent and provide for a more agile workforce**.

It's how we helped **The Very Group** overcome the challenge of a **disunited workforce**. We helped them to keep colleagues connected, enabling them to deliver a better customer experience within a reliable and secure wireless environment.



"The solution we have in place is absolutely critical to our business"

Andy Burton, Chief Technology Officer, The Very Group

The right device at the right time

Getting the right tech with the right software, tariff, connection, and support, is essential to succeeding in this ever-increasingly mobile world. Especially when you rely on your tech to keep your employees up to date with growing developments and customer demands.⁷

Matt Collinge, CTO of finance app company **Curve**, chose Samsung and O₂ to meet this need. He explains, "With them, we can get stuff rolling without actually having to have a meeting about it. **So we have fewer meetings and can therefore make decisions faster.**"

Our range of cutting-edge **Samsung mobile devices** can be delivered, ready to go, straight out of the box. So your employees can maintain their productivity, wherever they are. And with Samsung's mobile devices jam-packed with tools such as **Google's suite** of collaboration tools, businesses have the **speed and simplicity** they need to thrive.

It's how we're helping this new mobile-only fintech start-up, in their quest to become the 'Spotify of money'. All on the O₂ network for reliable connectivity across the country.



"The mobile devices and collaboration tools we use make life easier"

Matt Collinge, CTO, Curve

Construction: Agile solutions, backed by the right support



Global businesses are constantly having to adapt to modern technology changes³, meaning that the rewards of a flexible mobile solution, that utilises the right tech are invaluable.

Samsung's range of **rugged devices** and **cutting-edge software** is helping organisations continue to work in the toughest of environments. Along with the O₂ network, this joint solution has given people what they need to work to their full productive potential.

One example of this is Dalcour Maclaren, one of the leading utility and infrastructure surveyors in the UK. Needing to support employees who are constantly out in the field, working across different weather

environments, Samsung's rugged devices provide the build quality needed to withstand onsite work. Plus, Dalcour Maclaren needed a solution that would allow them to collect large amounts of data while out onsite. Not only did Samsung's devices allow them to do this with ease, they were also able to **increase efficiencies by automating processes** that would otherwise have been done manually. Saving valuable time and increasing employee activity.



"These tablets have improved our efficiencies massively"

Andrew Barker, Executive Director, Dalcour Maclaren

Integrated mobile communications: The best of both worlds

Simplifying and streamlining communications is a challenge many organisations face⁴. Multiple systems for different purposes can increase admin time, lead to confusion in data analysis and cause costly delays. What organisations need is simplified mobile applications that can help to increase commercial flexibility.

Our answer is to provide businesses with the right devices from Samsung on the O₂ network, allowing organisations to simplify their communications estate with ease and efficiency. **By streamlining their communication infrastructure, businesses can save time and resources** with a more effective way of working.

That's exactly what we did for **Saint-Gobain** design, a global company that creates and sells construction material for homes and businesses around the world. Saint-Gobain's goal was to **simplify the management of its communications estate**. We provided a service that was able to support a wide range of platforms, allowing the organisation to focus on delivery, technical support and customer service, and make a cost saving of **33%**.

33% (£)
savings across all
services and suppliers



Health: Healthcare is going mobile



The future of healthcare is mobile⁵

Staff are increasingly working offsite, away from hospitals, clinics, and offices, while still needing to access and update relevant clinical information.



1800

NHS staff now
have mobile
access to
patient data

To do that, they need secure connectivity. They also need devices suitable for a variety of environments, including sterile surroundings.

That's exactly how we helped the **Oxleas NHS Foundation Trust**, by providing them with a scalable, secure solution that helped their mobile go further. **1800** clinicians and care workers now have access to the latest information about patients in real-time, no matter where they are working from, and there are plans to extend the service provision to hundreds more. **This solution reduces admin time and enhances actual patient care.** And all under the security of the formidable **Samsung Knox Security Suite**, which can track and control devices no matter their location with enhanced total cost of ownership and insights.





How mobile is transforming British hospitals

Even before Covid-19, it was evident that hospitals right across the UK needed to upgrade their mobile technology. Of course, with the pandemic, it became painfully clear just how important equipping NHS staff with the right devices was.

Instead of filling out paper forms for patients, **Chelsea & Westminster Hospital** have found it much more efficient to have **portable tablets** to log clinical information from wherever they are in the wards.

That's why Samsung mobile devices such as the **Galaxy A** and rugged **Galaxy X Cover 5** are proving so invaluable to staff. Thanks to their long-lasting batteries and ability to run multiple apps at the same time, hospitals like Chelsea & Westminster are enabling clinical facilities to become future-proof with secure, reliable connectivity and the right tech that enables staff productivity. All on the O₂ network to supply some of the best connectivity across the country.



50-60 lives are expected to be saved each year*



*Based on data from the National Sepsis Trust.

Manufacturing: Technology to withstand the toughest of conditions



Mobile technology is an incredible tool to help you stay competitive⁸

"Samsung devices are extremely rugged, which is absolutely great for us"

Kevin Stevens, Chairman, Woodland Group

Flexible mobile technology is an essential tool to help you stay competitive, in an ever-changing digital workplace.

At O₂, we take an innovative, imaginative approach to enhancing the mobile technology we offer you, always ensuring we have the right solution to whatever problem you face.

So, if your workers spend time out and about in the field, you need **mobile technology that's rugged enough to withstand being knocked about** and won't break easily. Plus, this all needs to be on the right network, making sure your devices are secure, inside, and out.

An excellent example of this agile thinking is the approach we took in Samsung's collaboration with **Woodland Group**, one of the UK's leading manufacturers in providing innovative logistics, ecommerce, and supply chain management systems.

Government: Utilising the right technology to work more efficiently



Helping the Police with their enquiries



Police forces across the UK are much like any other modern organisation. They have the challenge of answering varying demands from different groups, require secure and reliable connectivity, and need the right devices to help them do their job.

But they also need technology that enables them to spend more time on the frontline than at their desks. Samsung devices present an ideal solution, preloaded with applications that let officers **complete tasks seamlessly from any location**. And all with the protection of mobile device management software, with unrivalled security and connectivity.

It's how we helped **Surrey and Sussex Police** with technology that enables them to confirm suspects' identities at speed. Our agile mobile solution, backed by **Samsung's agile tech** allows **faster access to information** and provides a significant reduction in call dispatch time.

1-2 hours of admin saved
per officer every shift



Improving efficiency with a versatile mobile solution

In this ever-changing climate, many organisations face budget challenges which drive demand for greater efficiency. With limited resources, time, and money, the only way to thrive is to rely on a solid tech infrastructure.

With the right tech, tasks that would have taken up valuable time can now be done in minutes. Scalable mobile solutions that provide flexibility have allowed organisations to free up employees and direct them to more productive, efficient uses of their time.

A great example of this is how we helped **Derbyshire Constabulary** face their budget challenges, meeting their demand for greater efficiency with seamless migration, supported by integrated technology. We provided them with smartphones and specialised software, so officers can do their jobs without the need to return to a station.



"Everything they used to do in the police station... can now be done on their beat"

Peter Goodman, Chief Constable, Derbyshire Constabulary



Summary

The world of work is going mobile.
Are you ready to go with it?

The post-pandemic world has seen a huge change in how most people work

The post-pandemic world has seen a huge change in how most people work. As survey after survey shows us, **mobility is now an integral part of the new hybrid workforce**. And having the right device, in the right hands, with the right software, backed up with the right support, with the right level of security and assistance, is key to its success.

We're ideally placed to provide you with all the expert advice and assistance your organisation needs. **We have the flexible solutions, supported by the latest, resilient technology, to ensure you and your workforce can face the future confidently.** Allowing you to successfully make more of mobile.

For more information on how you can make more of mobile for your organisation, visit the [content hub](#), or get in touch on **0800 955 5590** or [click here](#).





References

1. [2021 Work Trend Index, Microsoft](#)
2. [Creating a Dynamic Workforce, O₂, 2021](#)
3. [How Technology Will Change the Way Business is Run in 2021](#)
4. [Simplifying IT infrastructure](#)
5. [The Future of Healthcare is Mobile](#)
6. [The Dynamic Workforce](#)
7. [Is Technology the Key to Success in the 21st Century?](#)
8. [Seven Ways Mobile Technology Can Transform Your Business](#)

Get in touch

For more information and insight on how to support the wellbeing and productivity of your hybrid workforce via flexible mobile:

[visit the hub](#)

or get in touch on

[0800 955 5590](#)

A cluster of realistic, translucent bubbles of various sizes floating upwards in the top right corner of the slide.

O₂
business